

FY2015 CHNA&HIP Progress Report

Hancock County

Community Health Improvement Plan

| GOAL | Strategies | Progress on Strategies |
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| By June 30, 2015 25% of 11th graders in Hancock County will report using alcohol in the past 30 days. Baseline: 35% of 11th graders now state they have used alcohol in the past 30 days. Data source: Iowa Youth Survey 2008 | 1) Continue work with a local city coalition that addresses underage drinking. | 1. The Hancock County Wellness Coalition is strengthened through the membership on initiatives to impact underage drinking. ASAP (Allies for Substance Abuse Prevention) and GAP (Garner Asset Project) work together through their initiatives to promote a reduction in underage drinking. |
| | 2) Work to get other communities involved in addressing underage drinking by using the strategies the local city coalition has used. | 2. Initiatives include the promotion of alcohol free celebrations through education on the impacts of underage drinking, the promotion of the social host law which discourages adults from hosting parties which offer alcohol to underage persons. |
| | 3) Continue to build on community readiness surveying that was done in some of the communities 3-5 years ago. Work with Prairie Ridge prevention specialist in getting appropriate messaging to the communities. | 3. Communities are using the statistics and data obtained through the Iowa Youth Survey to drive initiative's and strengthen the strategic initiatives to positively impact the rates of underage drinking. Prairie Ridge personnel actively participate in the Wellness Coalition bringing their expertise and knowledge to encourage and demonstrate a need for communities to promote activities to address underage drinking in the communities in Hancock County. |
| | 4) Work with local schools on good conduct policy for students caught using alcohol. | 4. GAP and ASAP are operated out of the 2 community School Systems located in Hancock County. There is active participation by students to promote the initiatives and demonstrate the promotion of the initiatives which discourage underage drinking. These activities include offering "No Alcohol" signage to be posted at parties, community and school presentations which address the health and safety risks associated with underage drinking. |
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| <p>By June 15, 2015 decrease by 15% the number of people in Hancock County that report eating few fruits and vegetables.</p> <p>Baseline: 81.7% of people in Hancock County report eating few fruits and vegetables. 46% of parents of 3rd graders and 36.5 % of parents of 1st graders in Hancock County report eating fruits and vegetables daily for a snack. 35% of parents of 3rd graders and 45% of parents of 1st graders in Hancock County report keeping fruits and vegetables in the home for snacks.</p> <p>Data source: HHS County Data, Pick a Better Snack surveys.</p> | 1) Promote farmers markets and access to local growers. | 1. Through the Hancock County Wellness Coalition membership indicators and membership reflect a positive impact on the growth of Farmers markets and the promotion of field to consumer initiatives. A Farmer's Market has been established in Garner with several local growers participating. Community Gardens are established in Britt and Garner to be operated through volunteers and support from a local senior housing unit which provided the land for the Garner site (new in 2015). |
| | 2) Continue to offer the Pick a Better Snack program in the school districts of Hancock County. To include surveying of parents and students in regards to fruit and vegetable intake and sending home parent letters with students to encourage parents to try new fruits and vegetables. | 2. The Pick a Better Snack program in Hancock County is offered to 1st and 3rd graders in the schools systems of Hancock County. During the 2014-2015 school year 250 students participated in the program along with 60 high school students assisting with food preparation. Our agency is currently compiling the outcome survey results. Preliminary indications identify a growth in understanding of the students as to what fruits and vegetables are and the importance of including these in our daily diet. The funding for the program ends June 30, 2015 and we are currently seeking an alternative source of funding for the continuing of this program. |
| | 3) Work with local grocery stores to showcase fruits and vegetables and offer tastings at the store during the spring and summer months. | 3. Food was donated by a local grocery store who then "spotlighted" the fruit/vegetable of the month through a store display. |
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